



Business Development Programme For Women in Business

If you are a woman who owns or runs their own small business then this programme would be of benefit to you. The programme will focus on areas of development for people who are 'juggling all the balls' in their day-to-day agendas in managing their businesses.

Running over 7 weeks (6x half days & 1 full day) this programme will allow the 12 participants to network & build relationships as well as enhancing their knowledge and management skill over the 7 weeks.

The course is particularly suited to women who have been in business at least 2 years. Conor Kenny & Associates are a well established training company with many years experience of guiding & advising on small business management & growth issues. There will be 6 trainers who each bring their own expertise and style to the programme.

Course Overview:

Date	Time	Topic	Trainer
1 st May	9.30 – 1pm	How to Think Creatively	Tracy Aspel
8 th May	9.30-1pm	How to get PR on a Shoestring	Frank Corr
15 th May	9.30-1pm	Presentation Skills	Gerard Adlum
22 nd May	9.30-5pm	Market your Business using LinkedIn	Conor Kenny
29 th May	9.30-1pm	Style & Etiquette	Sonia Purcell
5 TH June	9.30-1pm	How to Write a Proposal	Conor Kenny
12 th June	9.30-1pm	How to generate Sales using Telephone	Maria Roddy Feyne

***Due to an expected high demand to attend this programme early booking is advisable.
The course is 70% subsidised.***

Venue: Castletroy Park Hotel, Cost: €100

From April 15th Booking Online at <https://www.localenterprise.ie/limerick>

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